

A woman with dark curly hair, wearing a black and white striped shirt, is smiling and holding a tablet. She is standing in a server room or data center. In the background, there are several computer monitors displaying data and network diagrams. Other people are visible in the foreground, looking at the monitors. The scene is lit with blue and white light, creating a professional and tech-oriented atmosphere.

GenAI Planning Workbook

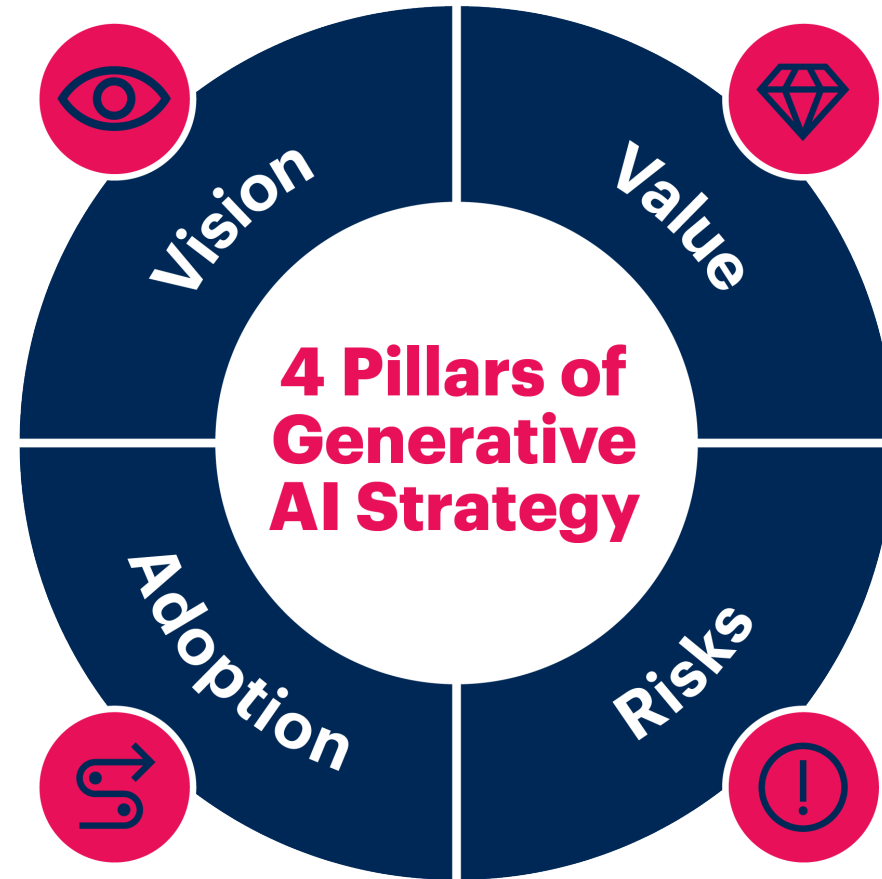
4 steps to implementing generative AI in your enterprise

Focus GenAI conversations on real business problems and achievable use cases

Generative AI (GenAI) is suddenly on everyone's radar, but some organizations already have extensive experience and success in deploying AI techniques across multiple business units and processes.

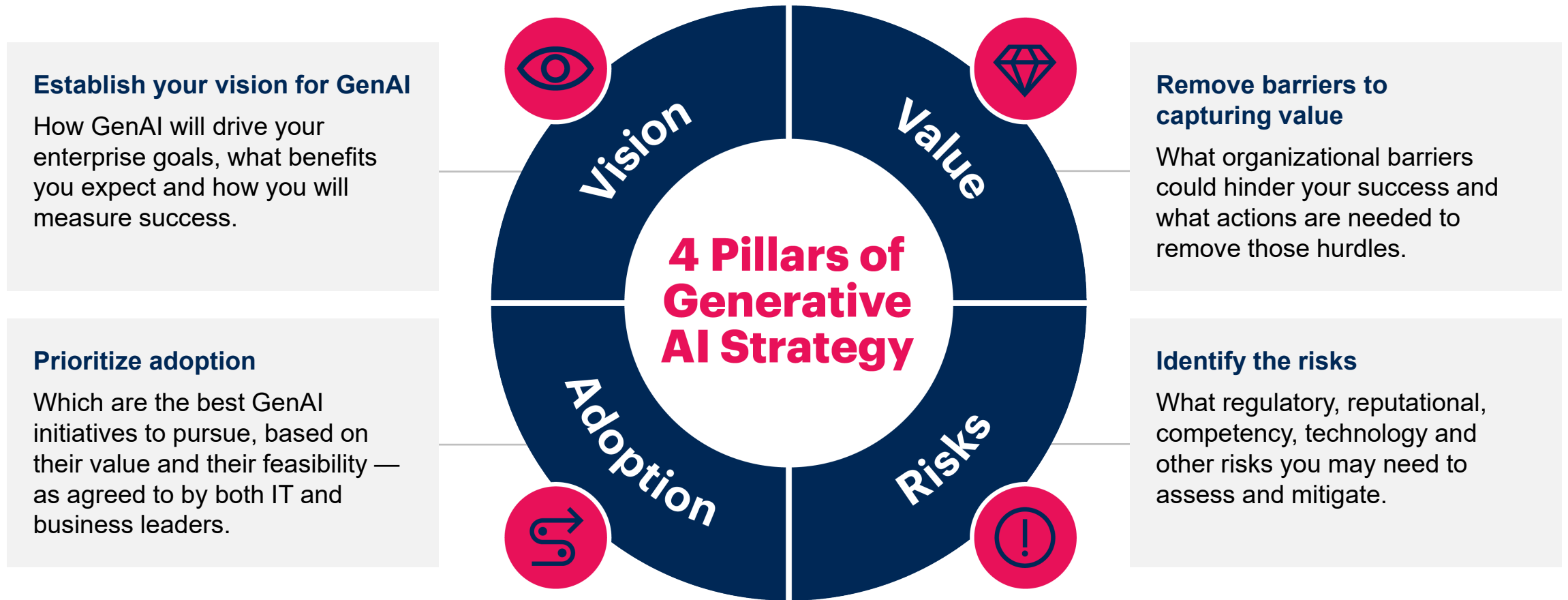
Gartner research shows these mature AI organizations represent just 10% of those currently experimenting with AI, but would-be GenAI adopters can learn a lot from them.

Use this planning workbook to focus conversations among business and IT leaders around best practices that help you focus on GenAI initiatives that are both valuable and feasible. To get there, take a strategic approach.



Source: Gartner 2422900

Actions related to the 4 pillars of GenAI strategy



Source: Gartner 2422900

Key components of your AI strategy framework



Vision

- Goals
- Benefits
- Success metrics



Value

- Business impact
- Change management
- People and skills



Risks

- Regulatory
- Reputational
- Competency



Adoption

- Use cases and value maps
- AI decision framework
- Decision governance